[1] Offering: **Amazon Redshift**

1. Website? **https://aws.amazon.com/redshift/features/**
2. What does it do? **Reduces amount of I/O needed to provide fast query performance**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product** **(Hardware/software)**
4. Is it installed on site or is it in the cloud? **On site**
5. Is it systems or technical architecture? **Systems architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **MPP**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **N/A**

[2] Offering: **MemSQL**

1. Website? **https://www.memsql.com/product/**
2. What does it do? **MemSQL is a scalable SQL database that ingests data continuously to perform operational analytics for the front lines of your business. It ingests millions of events per day with ACID transactions while simultaneously analyzing billions of rows of data in relational SQL, JSON, Geospatial, and Full-Text Search formats.**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product (software)**
4. Is it installed on site or is it in the cloud? **On site or cloud**
5. Is it systems or technical architecture? **technical architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **ODS/NDS/DDS**

[3] Offering: **BlueData**

1. Website? **https://www.memsql.com/product/**
2. What does it do? **BlueData makes it easier, faster, and more cost-effective to deploy Big Data analytics and machine learning – on-premises, in the cloud, or hybrid.**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product (software)**
4. Is it installed on site or is it in the cloud? **On site or cloud**
5. Is it systems or technical architecture? **systems architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **Hadoop/MapReduce**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **N/A**

[4] Offering: **Vertica**

1. Website? **https://www.vertica.com/solutions/**
2. What does it do? **Vertica is the high-performance SQL analytics database trusted by the most cutting edge data-driven enterprises to transform customer engagement, fraud detection, network analysis and more.**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product (software)**
4. Is it installed on site or is it in the cloud? **On site or cloud**
5. Is it systems or technical architecture? **systems architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **Hadoop/MapReduce**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **N/A**

[5] Offering: **Birst**

1. Website? **https://www.infor.com/products/birst**
2. What does it do? **Birst gets the raw data and runs it through their Extract, Transform, Load (ETL) process and then creates a data warehouse automatically, making the data ripe for analysis**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product (software)**
4. Is it installed on site or is it in the cloud? **cloud**
5. Is it systems or technical architecture? **technical architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **IM&T/ETL**

[6] Offering: **Snaplogic**

1. Website? **https://www.snaplogic.com/**
2. What does it do? **SnapLogic offers cloud integration products to allow customers to connect cloud-based data and applications with on-premise and cloud-based business systems.**
3. Is it a product (hardware / software), service (we do the work for you), or both? **service**
4. Is it installed on site or is it in the cloud? **On site or cloud**
5. Is it systems or technical architecture? **systems architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **Hadoop/MapReduce**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **N/A**

[7] Offering: **ClearStory**

1. Website? **https://www.alteryx.com/platform**
2. What does it do? **ClearStory Data automates business intelligence (BI), empowering everyone to easily discover, explore, and share interactive insights from your data analytics.**
3. Is it a product (hardware / software), service (we do the work for you), or both? **service**
4. Is it installed on site or is it in the cloud? **On site or cloud**
5. Is it systems or technical architecture? **systems architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **Hadoop/MapReduce**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **N/A**

[8] Offering: **PostgreSQL**

1. Website? **https://www.postgresql.org/about**
2. What does it do? **PostgreSQL is a powerful, open source object-relational database system that uses and extends the SQL language combined with many features that safely store and scale the most complicated data workloads.**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product(software)**
4. Is it installed on site or is it in the cloud? **On site or cloud**
5. Is it systems or technical architecture? **technical architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **ODS/NDS/DDS**

## Works Cited

* “Worldwide Big Data and Business Analytics Revenues Forecast to Reach $187 Billion in 2019”, IDC. (2016, May 23). Retrieved June 29, 2017, from https://www.idc.com/getdoc.jsp?containerId=prUS41306516